

Mitsubishi Electric & Electronics USA, Inc. (MEUS)
LOVE Philanthropy Committee



COMMUNITY IMPACT REPORT

Helping Horses with LOVE



For the past two years, the LOVE Committee has been supporting the **Coweta Organization for Riding Rehabilitation and Learning (C.O.R.R.A.L.)**, a local therapeutic horseback riding organization for youth with disabilities. LOVE Committee members have invested more than 200 hours helping C.O.R.R.A.L. to prepare for its annual Fish Derby by clearing and mowing the property, assisting with erosion mitigation projects, and putting safety and accessibility features into place. In addition to employee volunteer time, LOVE has provided C.O.R.R.A.L. with cash donations of \$2275 (including MEAF matches).

Providing a Helping Hand

As good corporate citizens, LOVE Committee members are passionate about volunteering in their community, helping out children and adults alike. Through the **Gwinnett County Senior Center**, Mitsubishi Electric employee volunteers and their family members visited the homes of local senior citizens, assessed each location, and performed a variety of yard work and household chores. Through their work, LOVE is making changes for the better in their community.



Changes for the Better



There are many ways that volunteers can serve their communities, and Mitsubishi Electric volunteers are especially creative about making “changes for the better” (which is the corporate motto). In recent years, the LOVE Committee held a series of blood drives for their local **American Red Cross** chapter. Along with the blood donations, the committee contributed \$3100, including matching funds, and more than 120 hours of their time. In 2006 the committee held a drawing for a variety of prizes (including a Mitsubishi Electric Mr. Slim™ air conditioner) and used the proceeds to purchase defibrillators for their local fire department. By providing this equipment to the firefighters, the committee helped to make everyone in their community – with and without disabilities – a little safer.

BACKGROUND

The LOVE Philanthropy Committee is a dedicated group of Mitsubishi Electric & Electronics USA, Inc. employees in Suwanee, GA. It is one of 11 Mitsubishi Electric company locations in the U.S. with a philanthropy committee that organizes fundraisers and volunteer activities to support charities in the local community.



The Committee is supported by the Mitsubishi Electric America Foundation (MEAF), which matches donations raised and hours given by employee volunteers. MEAF’s mission is to help young people with disabilities maximize their potential and participation in society, and the VISION Committee supports this mission through its community-based efforts. For more information visit: www.MEAF.org.

LOVE at a glance

Company:	Mitsubishi Electric & Electronics USA, Inc.
Location:	Suwanee, GA
Committee Name:	LOVE – <u>L</u> eading <u>O</u> thers through <u>V</u> olunteer <u>E</u> fforts
Established:	2001
Company Donations:	\$14,602
MEAF Matches:	\$22,983

**TOTAL COMMUNITY INVESTMENT TO DATE:
\$37,585 + 1469 VOLUNTEER HOURS**